

Activate Jurien Bay

Workshop with Gil Rochecouste, Village Well

March 2017

Small Wins

- ✓ Western Point Poles – Turquoise
- ✓ More of the same:
 - Finish White Street
 - Flower barrows
 - Plants
- ✓ Do something with sterile path (new one from Beachridge)
- ✓ Signage
 - How to get to the beach
 - Dog beach?
 - Long vehicle parking
- ✓ Rent Bikes
- ✓ Emoji's on path etc. + social media
- ✓ Drop off's for path users
- ✓ Customer service – needs to improve



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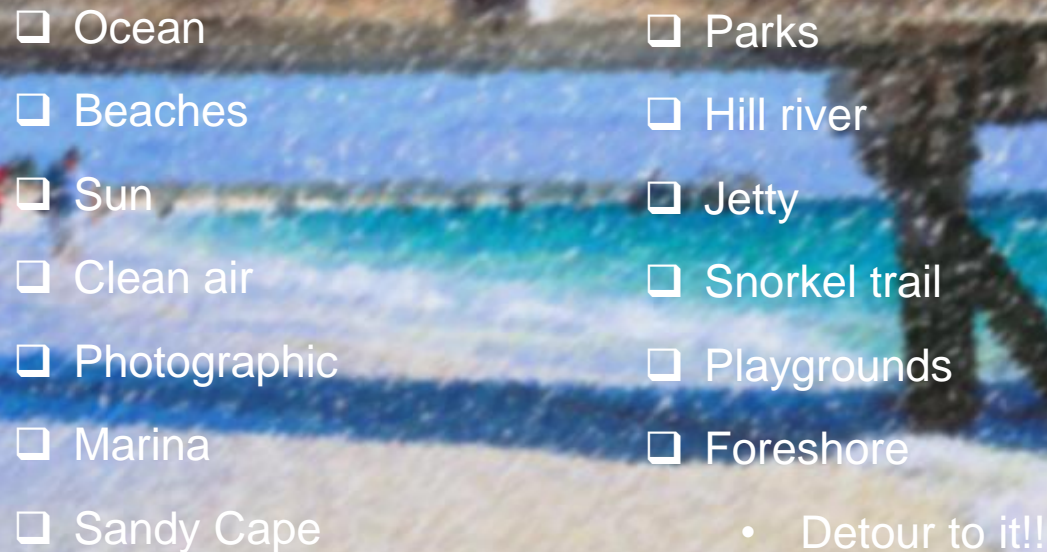
March 2017

Small Wins

Advertise and Promotion

e.g. Bike path – you can walk anywhere and everywhere

“A place to walk in”

- 
- Ocean
 - Parks
 - Beaches
 - Hill river
 - Sun
 - Jetty
 - Clean air
 - Snorkel trail
 - Photographic
 - Playgrounds
 - Marina
 - Foreshore
 - Sandy Cape
 - Detour to it!!

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Small Wins

Capitalise on wildflowers and mass plant in town

*Electric vehicle charging points

*More distinctive signage to the beach

Rope instead of chain to reflect beach

More free camping (RV friendly)

*Beautifying blue wave site

*Entry sign lighting

Free wifi spots

*Public art plan

Getting ideas from young people about how to make town better

*Remove sign outside skydive

*More turquoise painting

Areas with quirky seating for people to gather

Murals

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Events

- Wind surfing
- Kite festival
- Music festival (youth focus)
- Andrew Vlahov – Basketball Skills Coaching
- State Sand Greens (Golf) Competition (2018)
- Easter Fest
- Indian Ocean Festival
- Caravan and Camping Show
- Astro Festival – Star Gazing
- Triathlons
- Iron Man
- Marathons
- Art event – Opposite Years to Cervantes
- Ocean Swimming Events
- Night markets
- Events to Build on Indian Ocean Festival

Legend

- In action
- Priority ideas
- New Ideas

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Turquoise Way Path – Launch Day Events

On web

- Geo-cashing: good for kids
- School annual cross country
- Segways and scooters on part of the path
- ❖ **Volunteers do guided walks (include other parts of town)**
- ❖ **Pram parade (Mums) + Gopher parade**

Continuous:

- ❖ **Signage – history, flora, fauna**
- Seats and shelters at key sites with bins
- Betty Vans – healthy –at either end
- ❖ **Bikes (to be painter turquoise) stations at a centre point – hire (crowd funded)**
- ❖ **Encourage community ownership and pride + volunteers**
- Distance markers with coffee discounts redeemable in town